

## Aditya Birla Sun Life Mutual Fund Launches

### Constant Maturity Fund Investing in India's Top Financial Institutions

*The fund will track the CRISIL-IBX Financial services 9-12 Months Debt Index  
The NFO will be open for subscription from 18<sup>th</sup> March 2025 to 20<sup>th</sup> March 2025*

**Mumbai, March 18, 2025:** Aditya Birla Sun Life AMC Limited (ABSLAMC) was incorporated in the year 1994. Aditya Birla Capital Limited and Sun Life (India) AMC Investments Inc. are the promoters and major shareholders of the Company. ABSLAMC is primarily the investment manager of Aditya Birla Sun Life Mutual Fund, a registered trust under the Indian Trusts Act, 1882. The asset manager has announced the launch of the **Aditya Birla Sun Life CRISIL-IBX Financial Services 9 to 12 Months Debt Index Fund**, an open-ended constant maturity index fund tracking the CRISIL-IBX Financial Services 9 to 12 Months Debt Index. **The New Fund Offer (NFO) will remain open from 18<sup>th</sup> March 2025 to 20<sup>th</sup> March 2025.**

The fund offers a distinctive opportunity for investors looking to optimize yields while maintaining a low-risk profile. With a constant maturity structure and a roll-down strategy from 9 to 12 months, the fund focuses on low-duration securities, primarily Commercial Papers, Certificates of Deposit and bonds, ensuring minimal exposure to interest rate fluctuations. It is strategically diversified, investing in a wide range of high-quality, AAA-rated issuers within the financial services sector, providing robust security and stability. The roll-down approach adds further value by holding securities for a 6-month period, potentially enhancing returns when term premiums are favourable. Additionally, being open-ended, the fund offers liquidity with flexibility for investors to enter or exit without any load, making it an attractive option for those seeking a combination of safety, flexibility, and potential return in a dynamic market.

Commenting on the new fund launch, **A. Balasubramanian, Managing Director & CEO, Aditya Birla Sun Life AMC Ltd, said,** *“Our debt passive fund offerings continue to gain strong investor traction with the 3 to 6 months debt index fund assets reaching almost Rs 3700 crore as of 15<sup>th</sup> March 2025. This reflects strong investor confidence in high-quality, short-duration fixed-income solutions. With interest rates and yields currently elevated, expectations of upcoming rate cuts could lead to lower yields, enhancing the potential for attractive returns. The financial sector’s strong fundamentals, coupled with expectations of favourable interest rate movements, make the 9 to 12 months debt index fund an opportune time for investors to participate in this space.”*

[Click Here To Know More About Aditya Birla Sun Life CRISIL-IBX Financial Services 9 to 12 Months Debt Index Fund](#)

# Press Release

Aditya Birla Sun Life  
AMC Ltd.



## About Aditya Birla Sun Life AMC Limited

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ABSLAMC is primarily the investment manager of Aditya Birla Sun Life Mutual Fund, a registered trust under the Indian Trusts Act, 1882. ABSLAMC also operates multiple alternate strategies including Portfolio Management Services, Real Estate Investments and Alternative Investment Funds. ABSLAMC is one of the leading asset managers in India, servicing around 10.5 million investor folios with a pan India presence across 300+ locations and overall AUM of Rs. 4,009 billion for the quarter ending December 31, 2024 under its suite of Mutual Fund (excluding domestic FoFs), Portfolio Management Services, Alternative Investment Funds, Offshore and Real Estate offerings.

## About Aditya Birla Capital Limited

Aditya Birla Capital Limited ("ABCL") is a registered Core Investment Company ("CIC") and the holding company of the financial services businesses.

Through its subsidiaries/JVs, ABCL provides a comprehensive suite of financial solutions across Loans, Investments, Insurance, and Payments to serve the diverse needs of customers across their lifecycles. Powered by over 59,000 employees, the businesses of ABCL have a nationwide reach with over 1,482 branches and more than 200,000 agents/channel partners along with several bank partners.

As of December 31, 2024, Aditya Birla Capital Limited manages aggregate assets under management of over Rs. 5.03 Lakh Crore with a consolidated lending book of over Rs 1.46 Lakh Crore through its subsidiaries/JVs. Aditya Birla Capital Limited is a part of the US\$66 billion global conglomerate Aditya Birla Group, which is in the league of Fortune 500. Anchored by an extraordinary force of over 187,000 employees belonging to 100 nationalities, the Group is built on a strong foundation of stakeholder value creation. With over seven decades of responsible business practices, the Group's businesses have grown into global powerhouses in a wide range of sectors - from metals to cement, fashion to financial services and textiles to trading. Today, over 50% of the Group's revenues flow from overseas operations that span over 40 countries in North and South America, Africa, Asia, and Europe.

## About Sun Life

Sun Life is a leading international financial services organization providing asset management, wealth, insurance and health solutions to individual and institutional Clients. Sun Life has operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of Dec 31, 2024, Sun Life had total assets under management of \$1.54 trillion. For more information, please visit [www.sunlife.com](http://www.sunlife.com). Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

**For media queries please connect with:**

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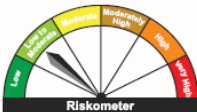
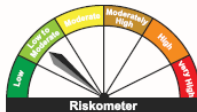
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**Mutual Fund Investments are subject to market risks, read all scheme-related documents carefully.**

## Aditya Birla Sun Life

### CRISIL-IBX Financial Services 9-12 Months Debt Index Fund

(An open ended Constant Maturity Index Fund tracking the CRISIL-IBX Financial Services 9-12 Months Debt Index. A relatively low interest rate risk and relatively low credit risk.)

This product is suitable for investors who are seeking*:	Scheme Riskometer	Benchmark Risk-o-meter (CRISIL-IBX Financial Services 9-12 Months Debt Index)
<ul style="list-style-type: none"> <li>Income through exposure over the shorter term maturity on the yield curve</li> <li>Investment in an open ended Constant Maturity Index Fund that seeks to track CRISIL-IBX Financial Services 9-12 Months Debt Index</li> </ul>	 <p>The risk of the scheme is Low to moderate</p>	 <p>The risk of the benchmark is Low to moderate</p>
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.		

Potential Risk Class			
	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)
Credit Risk of Scheme →			
Interest Rate Risk of Scheme ↓			
Relatively Low (Class I)	A-I		
Moderate (Class II)			
Relatively High (Class III)			

The product labelling and risk-o-meter assigned during the NFO is based on internal assessment of the Scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.

Please refer to the index disclaimer// \*Please refer to the SID for further detailed methodology

For disclosure of quarterly AUM/ AAUM and AUM by Geography, please visit our website:  
<https://mutualfund.adityabirlacapital.com/>.